

Supporting Our Community

Willis-Knighton Medical Center a full service hospital plus

- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

Willis-Knighton South & The Center for Women's Health a full service hospital plus

- ◆ Quick Care Urgent Care Center
- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

WK Bossier Health Center a full service hospital plus

- ◆ Quick Care Urgent Care Center
- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

WK Pierremont Health Center a full service hospital plus

- ◆ Quick Care Urgent Care Center
- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

The Oaks of Louisiana residential options for seniors

- ◆ Tower at The Oaks
- ◆ Savannah at The Oaks
- ◆ Garden Apartments at The Oaks
- ◆ Health Center at Live Oak



JA Empowers: Student & Volunteer Showcase



**We want to show you
what we do and
why we do it.**



May 22, 2012
Shreveport, Louisiana

A Message from the Honorary Chair

For 47 years, Junior Achievement of North Louisiana has supported economic education in our community. JA programs bridge the gap between what is learned in school and how it is applied in real life. The health of a nation is largely influenced by the characteristics of the workforce which impacts productivity, the economy and global competitiveness. Over 50% of US companies report major challenges in recruiting employees with the skills and knowledge they need for the 21st century. JA lessons include higher-order thinking skills, critical and creative thinking, problem-solving and address personal qualities such as honesty, self-motivation and adaptability. 92% of JA students state they have a better understanding of the job market and skills necessary to be successful as well as an increased understanding of budgeting, investing and planning financially for the future. With the presence of diverse industries such as Moonbot, Cyber Innovation Center and The Port Caddo-Bossier, it is imperative to prepare a workforce, and JA students are better prepared to meet their needs and challenges.

Thank you for supporting JA programs in our community.

Michael H. Woods, 2005 Junior Achievement Laureate
The Woods Group

A Message from the Event Chair

Junior Achievement is pleased to present nine curriculum displays, each represented by their respective volunteers, teachers and JA students. We appreciate their work in showcasing Junior Achievement curriculum in financial literacy, work readiness and entrepreneurship. We also appreciate the parents and caregivers who recognize the need to prepare their children to succeed in school and in life.

Finally, JA could not prepare these students for financial independence without contributions from our community leaders who we are fortunate to have with us today. Thank you, and please visit the displays to see the exciting lessons taught by Junior Achievement!

Chris Anderson, Junior Achievement Board of Directors
Rockwell Collins and BAFB 307th Bomb Wing, Director of Operations

JA Empowers: Student & Volunteer Showcase

WELCOME

Christopher B. Anderson, Event Chair
2005 Junior Achievement Laureate,
Michael H. Woods, Honorary Chair

RECOGNITION OF JA VOLUNTEERS & SUPPORTERS

Recognition of JA Board Members

Recognition of JA NLA Business Hall of Fame Laureates

Volunteer of the Year

Mr. Eddie Brumfield, Jace Consulting

Recognition for Corporate Volunteerism

Capital One Bank, Regions Bank & Barksdale Federal Credit Union

Recognition of Individual, Business & Corporate Supporters

BOSSIER & CADDO PARISH SCHOOL REPRESENTATIVES

Dr. Gerald Dawkins, Caddo Superintendent & JA Board Member
CLAIBORNE FUNDAMENTAL ELEMENTARY MAGNET
Mrs. Ellen Hall, Principal
Ms. Bennett Herndon, Teacher
Braylin White, 2nd grade • Thomas Smith, 5th grade

Mr. D.C. Machen, Bossier Superintendent & JA Board Member
COPE MIDDLE SCHOOL
Mr. Ray Smith, Louisiana Studies Teacher
Melanie Bailiff, JA Student - 6th grade
Ye-rim Noh, JA Student and Cope Student of the Year - 8th grade

CLOSING REMARKS

Nita H. Cook, Junior Achievement President & Executive Director

BOSSIER & CADDO PARISH SCHOOLS

ELEMENTARY SCHOOLS

JA Ourselves® K-5

CENTRAL ELEMENTARY SCHOOL

Eric Hill, Principal • Carla Mason, JA Coordinator
Marijo Jones, Teacher • Ryannetonet Morgan, Student
Stephanie Beauvais, H M & V • Melissa Couch, BFCU, Volunteers

JA Our Family® 1st grade

KERR ELEMENTARY SCHOOL

Janet Doughty, Principal • Lisa Smith, Curriculum Coach

WEST SHREVEPORT ELEMENTARY SCHOOL

Ruby C. Scroggins, Principal

O'Shonna Collins, Teacher • Malliyah Simpson, Student
Jed Rimmer, GHRN, LLC Volunteer

JA Our Community® 2nd grade

CLAIBORNE FUNDAMENTAL MAGNET ELEMENTARY SCHOOL

Ellen Hall, Principal

Bennett Herndon, Teacher • Braylin White, Student

Barry Milligan, BancorpSouth, Volunteer

JA Our City® 3rd grade

CHEROKEE PARK ELEMENTARY SCHOOL

Tyrone Burton, Principal

Tamesha Brown, Teacher • Marcus Lett, Student

Eddie Brumfield, JACE Consulting, • JoAnn Stanley, Regions Bank

JA Our Region® 4th grade

SHREVE ISLAND ELEMENTARY SCHOOL

Emily Stanford, principal • Kay Long, JA Coordinator

Mrs. Kristen Davis, Teacher • Chloe Mann, Student

Scott Auer, Praeses • Camille Kinsey - Volunteers

JA Our Nation® 5th grade

CLAIBORNE FUNDAMENTAL MAGNET ELEMENTARY SCHOOL

Ellen Hall, Principal

Thomas Smith, Student

Patrick Axford, Regions Mortgage • Meah Biley, BFCU

BOSSIER & CADDO PARISH SCHOOLS

MIDDLE SCHOOLS

JA America Works® 6th grade

COPE MIDDLE SCHOOL

Judy Grooms, Principal

Ray Smith, Teacher

Melanie Bailiff, Student

Donna McInnis, Capital One, Volunteer

JA Economics for Success® 8th grade

COPE MIDDLE SCHOOL

Judy Grooms, Principal

Ray Smith, Teacher • Ye-rim Noh, Student

Randy Rosimo, BAFB, Volunteer

JA Job Shadow® 8th grade

GREENACRES MIDDLE SCHOOL

Kathy Bouck, Principal

Emily Hollis, Teacher • Janelius Beasley, Student

HIGH SCHOOLS

JA Success Skills®

CADDO CAREER & TECHNOLOGY CENTER

Alan Germany, Teacher • Cavonte Jones, Student

Krystle Beauchamp, Centenary • Karen Wissing, Sci-Port, Volunteers

JA-AT&T Job Shadow®

SHREVEPORT JOB CORPS CENTER

Lionel Fraser, Center Director

Emerie Gentry, Teacher • Brittney Clark, Student

A special thank you to Dr. Darrel Dawkins & Mr. D.C. Machen for serving on the Junior Achievement Board of Directors and to Mrs. Judy Grooms, Mrs. Bonnie Martinez and Mr. Lionel Fraser for supporting JA programs in the classroom and encouraging teachers to engage their students in lessons of economics.

A Message from the JA NLA Chairman of the Board

I extend my deepest appreciation for your support of Junior Achievement of North Louisiana. Our program continues to have positive impact on many students because of your commitment and dedication to their educational success.

Today, we honor exceptional volunteers as well as community leaders and corporations whose contributions provide the necessary resources to bring economic education to the classroom. Also today, we feature four students, teachers and principals whose powerful testimony illustrates the need for growth of JA's relevant programs in area classrooms. Our collaboration with parish schools brings into focus a plan for this strategic growth to empower the young people of north Louisiana to own their economic success.

Dominic Mainiero,

Board Chair, Junior Achievement of North Louisiana
Heard, McElroy and Vestal, CPA

2011-12 Junior Achievement Board of Directors

Dominic Mainiero, Heard, McElroy & Vestal, Chairman of the Board
Rex Tamplin, Roberts, Cherry & Co., Aliign, LLC, Secretary
Trent Millican, RBM, LLP - Treasurer
George Fritze, Red River Motor Company, JA NLA Laureate Liaison
Scott Auer, Praeses, LLC, Chair Elect
Scott McCloud, SWEPCO, Past Chair

Kelly Roberts, Storer Equipment
Dr. Gerald Dawkins, Caddo Parish Schools
Mr. DC Machen, Bossier Parish Schools
Robert Bundrick, Johnson Controls
Howard Worrell, Worrell Bros.
Chris Anderson, Rockwell Collins
David Scott, JP Morgan Chase
Adam Buffington, Shreveport Chamber of Commerce

Emma Jordan, Liaison - Bossier Parish Schools
Gayle Flowers, Liaison - Caddo Parish Schools
Emery Gentry, Liaison - Shreveport Job Corps Center

THANK YOU

Junior Achievement of North Louisiana 2011-2012 Program Supporters

The following organizations, businesses, educational institutions, corporations and foundations provided volunteers, funding and in-kind services in support of Junior Achievement of North Louisiana.

Aaron and Peggy Selber Foundation • Aliign, LLC • Alta & John Franks Foundation • Argent • Atkins Family Foundation • AT & T • BancorpSouth Barksdale Federal Credit Union • Builder's Supply Company • BusinessFirst Bank • Bossier & Caddo Parish Schools • Capital One • Centenary College of Louisiana • Chesapeake Energy • Citizens National Bank • Community Foundation • Community Trust Bank • First United Methodist Church Grayson Foundation • Harrington Photography • Heard, McElroy & Vestal Home Federal Bank • Iberia Bank • JP Morgan Chase Bank • KPMG LSU HSC Foundation • LSU Shreveport • McInnis Brothers Construction MetLife • Raymond James - Morgan Keegan • New York Life Insurance Ouachita Independent Bank • Pelican State Credit Union • Papa John's Pizza Paragon Press • Power's Foundation • Praeses • RBM, CPA • Raising Cane's Red River Motor Company • Regions Bank • Roberts, Cherry & Co. Rockwell Collins • Shreveport Optimist Club • Sid Potts, Inc. • Skrivanos Engineering • State Farm • Storer Equipment • Sportspectrum • SWEPCO Wells Fargo • Williams Financial Advisors • Wheless Foundation The Woods Group • Woolf Foundation • Willis Knighton Health System

A special thank you to Lisa Iadarola who designed the invitations and program cover for JA Empowers: Student & Volunteer Showcase and to Paragon Press who printed the invitations for this event.

Thank you to Tammy Dean, JA Program Director, Emerie Gentry and volunteers from Shreveport Job Corps and Adam Dean for centerpieces, event set up, valet and greeters, Mary Ann Boggs, Camille and Clay Cook, Shannon Fox, Amy Jett and Lauraleigh Sullivan for event check-in.

A message from Junior Achievement of North Louisiana

It is a privilege to provide economic education programs that positively impact the future of our children. Through volunteers, JA provides classroom lessons in financial literacy, work readiness and entrepreneurship. Please support the **Junior Achievement Program Fund** before June 30th. Thank you.

Nita H. Cook, President and Executive Director



She's eager for real world skills. To find out more about the business world, and acquire the knowledge she needs to succeed. Junior Achievement gives volunteers the tools they need to teach young people about money management and how business works. Students get hands on experiences to help prepare them to compete in the workforce. Learn more about the difference your contribution can make at Junior Achievement of North Louisiana

www.janla.org

Your gift. Their future.



**SUPPORT
the future leaders
of North Louisiana.**



LAUREATES

Save the Date !

Junior Achievement
of North Louisiana
**2012 Business Hall of Fame
Induction Ceremony**
October 18, 2012

1994

John Franks
Samuel P. Peters
Albert Sklar

1995

Louis Pendleton
Virginia K. Shehee
Don Weir, Sr.

1996

Wallace Brown
George D. Nelson, Sr.
Nicholas H. Wheless, Jr.

1997

James E. Davison
James K. Elrod
L. Frank Moore

1998

L.R. Brammer, Jr.
Ike Muslow
Tom Stagg

1999

John J. Doles, Jr.
Charles Knight, Sr.
Hal Sutton

2000

James N. Fritze
Norman V. Kinsey
Joseph Dudley Talbot

2001

Donald E. Jones
Willis L. Meadows
Aaron Selber, Jr.

2002

Harold R. Bicknell
Donald J. Zadeck

2003

E.R. "Bo" Campbell
Donald G. Mack
Vincent J. Marsala

2004

John C. McDonald
George E. McInnis
Donald A. Webb

2005

J. Peter Gaffney
Ivan I. Smith, Jr.
Michael H. Woods

2006

Ollie S. Tyler
Steven C. Walker
C. Cody White, Jr.

2007

Rand H. Falbaum
Roy Griggs
W. Clinton Rasberry, Jr.

2008

Joe N. Averett, Jr.
Robert B. Hamm
Thomas J. Williams

2009

George P. Fritze
Edward N. Henderson
Charles E. Meehan

2010

John W. Dean
Chris P. Gabriel
Harry E. McInnis, Jr.

2011

Anil Nanda
Phillip Rozeman
H.E. "Bud" Storer

Inspiring Student Success

Junior Achievement is the global leader in providing cutting-edge, hands-on financial literacy, entrepreneurship and work-readiness education.

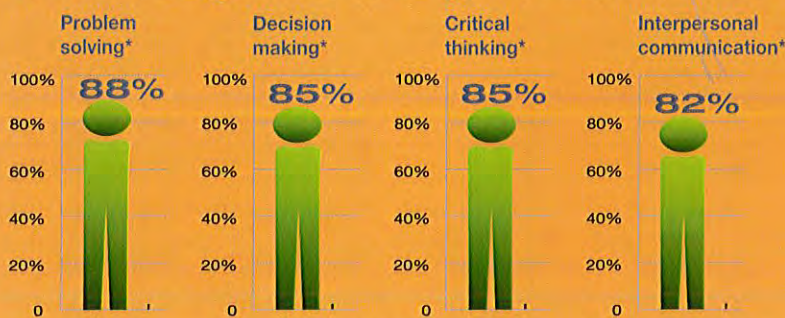
Students who participate in Junior Achievement develop the skills they need to be successful in the global marketplace, according to 60 third-party evaluations. Over the past five years, more than 96 percent of JA's programs have undergone comprehensive evaluations to assess their effectiveness and impact.*

Junior Achievement enhances the relevancy of education, bridging the gap between what students are learning in school and how it can be applied in the real world.

- Teachers (95 percent) and volunteers (92 percent) who have brought the JA experience to the classroom report JA students develop a better understanding of how the real world operates.
- Seventy-six percent of teachers and volunteers—nearly eight out of ten—report that JA better prepares students for the world of work, and 75 percent say that Junior Achievement programs help students realize the importance of staying in school.

Junior Achievement inspires success!

JA alumni gained strength in these skills:



* Survey responses measuring "agreement" or "strong agreement" to statements about JA impact.

*Detailed evaluation results can be found at www.ja.org/programs.

The Barber of Seville
October 27, 2012

I Pagliacci
February 16, 2013

Rigoletto
April 13, 2013

SHREVEPORT
OPERA

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SHREVEPORT SYMPHONY ORCHESTRA
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2012-13 SEASON
Classically Creative
for 65 Years

OPENING NIGHT—SEPT. 22
MOVIE MASTERPIECES—OCT. 19
BEETHOVEN'S PASTORALE—NOV. 17
HOLIDAY POPS—DEC. 15 & 16

RHAPSODY IN BLUE—JAN. 26
WICKED DIVAS—FEB. 23
THE FOUR SEASONS—MAR. 16
ALL-TCHAIKOVSKY SEASON FINALE—MAY 4

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318.227.TUNE

SHREVEPORT
Metropolitan
BALLET

Shreveport Metropolitan Ballet
2012-2013 Season

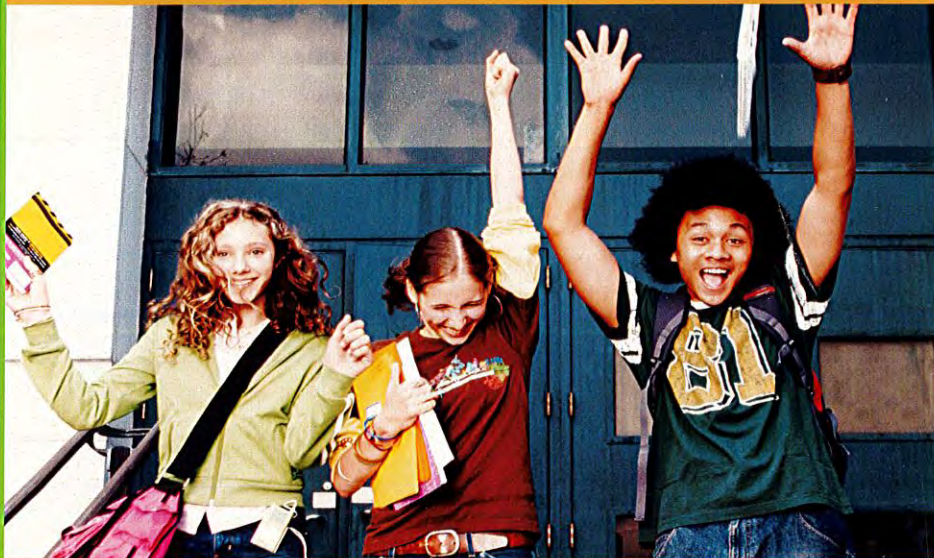
Call for ticket information: 318.221.8500

Help Build a Competitive U.S. Workforce

Junior Achievement is an innovative partnership between the business community, educators and volunteers. As the world's largest organization dedicated to empowering young people to own their economic success in the global marketplace, JA provides its partners with a skilled future workforce, awareness opportunities and a heightened profile in the community as a leader in corporate social responsibility.

Each of Junior Achievement's more than 120 U.S. operations is led by professional staff and a local board comprised of business leaders like yourself. This positions JA well to have insight into, and effectively address, the specific needs of the communities it serves.

Your organization can help Junior Achievement continue to grow its student impact in the United States each year through your contribution of financial resources, in-kind services or volunteers. Visit northlouisiana.ja.org or call Junior Achievement of North Louisiana at 318-861-5998 to learn how you can participate.



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We Mean Business

Business First Bank supports
the Junior Achievement mission
of inspiring and preparing young people to
succeed in a global economy. We are
dedicated to making a contribution to the
communities in which we live and work
and are committed to
Encouraging Entrepreneurial Thinking

It's what sets us apart as a
boutique business bank.

Philip Jordan, President
Northwest Louisiana Banking Center



THE BANK THAT PUTS YOUR BUSINESS FIRST
Northwest Louisiana Baton Rouge Bayou Region Lafayette Northshore Southwest Louisiana
1-318-673-9909 www.blbank.com Member FDIC

Business First

RAYMOND JAMES®

Morgan Keegan



Boosting the Local Economy

Junior Achievement students are more likely to become entrepreneurs. In a recent JA alumni study, 20 percent of respondents indicated that they own their businesses, as opposed to 7 percent of the comparison group and 10 percent of the general population.

Junior Achievement students score significantly higher—at least 10 percent—than their peers on assessments that measure financial literacy. They understand the importance of money management.

Helping Kids Connect with Learning

Junior Achievement reinforces the value of an education. In recent high school program evaluations, an average of eight out of ten students report that Junior Achievement helped them see the importance of staying in school.



A century of service.

SWEPCO has been providing service to our customers for 100 years. After a century of innovation in the production and delivery of electricity, our goal remains the same — to provide reliable and affordable power. From 1912 to 2012, SWEPCO is “celebrating a century of service” dating back to our roots as Shreveport Gas, Electric Light and Power Company, Caddo Gas and Oil Company, and Texarkana Gas and Electric Company.

SWEPCO is proud to support Junior Achievement of North Louisiana.

